

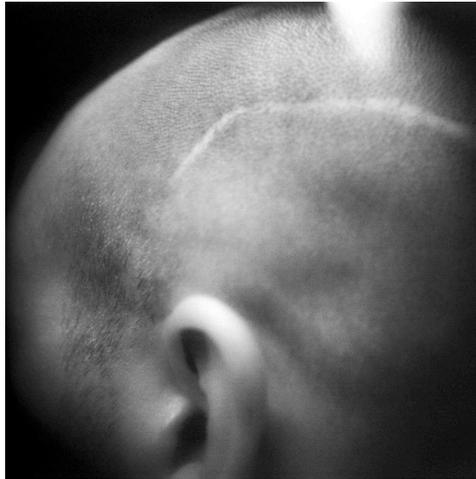
SOHO PHOTO

15 White Street New York, NY 10013 212.226.8571 www.sohophoto.com

For Immediate Release

SOHO PHOTO GALLERY IS FULL OF KRAP IN MARCH:

Ninth Annual National Krappy Kamerasm Competition Winners
14th Annual Members' Krappy Kamera Exhibition
Krappy Kollage – an installation



2007 Grand Prize winner Warren Harold, ©2006, *Stubble*

Exhibition Dates: March 6 – 31, 2007

OPENING RECEPTION: TUESDAY, MARCH 6, 6-8 p.m.

Hours: Thursday, 6-8 p.m.; Friday, Saturday, Sunday, 1-6 p.m.,
Wednesday, March 14, 6-8 p.m., and by appointment.

Contact: Sandra Carrion, 516-485-6951 or hblad@aol.com

New York, N.Y. – Once again, the Soho Photo Gallery will be completely dedicated to the art of the “Krappy Kamera” with three separate shows scheduled for March. This unique and eagerly awaited exhibition, which the Gallery has fondly termed the **Krappy Kamera Show**, will feature images that have been produced using equipment from the lowest end of the technological scale. The concept underlying this show is that in the hands of an artist, any piece of equipment can be used to create engaging photographs. Cameras generally range from the well-known Diana, Holga and Lubitel to obscure junk-store finds and homemade pinhole jobs. The March shows will include:

The **National Juried Krappy Kamera Competition** started in response to the tremendous number of photographers who were interested in the Gallery’s Annual Krappy Kamera Show for its own members. With the Competition now in its ninth year, 230 photographers from 40 states submitted some 1,400 images.

Miles Barth was the juror for this year's competition. Barth's career spans 35 years as a curator, writer/editor, and administrator in the field of photography working with public, private, and corporate photography collections. After Barth selected 58 images, which will be on display through March, he said, "What a pleasure it was to find so many photographers consumed with creative abilities; their cameras (several hand made), the choice of materials and processes (from obsolete to digital), but most importantly a willingness to share their vision. *Krappy Kamera*, offers a unique chance to do this in a wonderful gallery, with a caring staff, based in the heart of one of the most important patches of real estate in a city known for discovering, embracing, and exhibiting creative ideas. Going through almost 1400 submissions was time consuming but priceless, deciding who should receive the handful of awards was impossible. Thank you for the privilege of viewing your work and adding my name as a footnote to the history of Soho Photo; a proud and vital organization."

The 2007 prize winners are: Grand Prize – Warren Harold (Houston TX), 1st Place– Catherine Panebianco (Jamestown NY), 2nd Place – Angela Regas (Oakland CA), 3rd Place – Dan McCormack (Accord NY), and three Honorable Mention Awards: Robin Renee Hix (Wimberley TX); Christopher C. Knoll (Kansas City MO); Ramin Talaie (Brooklyn NY).

More Krap downstairs . . .

The **Fourteenth Annual Members' Krappy Kamera Exhibition**, featuring the work of thirteen Gallery members, will be on display in our front gallery. They are a small group of Soho Photo Gallery's finest artists who have banded together to prove that the image is made by the photographer—not the camera. Point-and-shoot cameras and disposable cameras are too extravagant for this show—they are too easy to use. Their credo: A Krappy Kamera makes you work, serves as a reminder that the elements that create a photographic image—aperture, shutter speed, focus mechanism and exposure—can be masterfully controlled in trained hands.

And even more Krap upstairs . . . "Krappy Kollage," an installation

This unique installation is comprised of every entry submitted to the competition. They are the non-winning images. Our competition coordinators (Sandra Carrion, Sarah Corbin, and Jeff Smith) were so impressed by the quality of work print entries that they believed it had to be shared with the rest of the photography community. Over 1400 prints will be displayed, floor to ceiling, in a collage-style installation.

Our sponsors furnished all of the prizes associated with the show. They are: Freestyle Photographic of California, Lensbabies, Camera Arts Magazine, Light Leaks Magazine, Noted of Brooklyn New York, and author Michelle Bates.

Stop by to see these three remarkable shows on opening night and you will also see many of the Krappy Kameras used to create the extraordinary work and partake in our "Peoples' Choice" awards.

###

Soho Photo Gallery has been showcasing a broad spectrum of imagery by emerging and veteran photographers since 1971. The Gallery is in New York's historic TriBeCa district, three blocks south of Canal Street between West Broadway and Sixth Avenue. Subways: #1 to Franklin Street or the A, C, E, N, R or # 6 to Canal Street.