

DEVELOPING YOUR PHOTOGRAPHIC VISION DISCUSSION CLASS

Of all the arts, photography may be the most popular and least understood. Every day, millions—if not billions—of photographs are added to the visual record, partly because it's fun and partly because it's easy. But what makes an image stand out? How do you go beyond ease of use to something that's personal and meaningful? And how can you build on this to create a portfolio of related images with a distinct voice?

This class offers insight into these questions by taking participants through a series of group discussions, led by photographer and art historian Bill Travis, that aim to develop your artistic vision.

Approach

Each session begins with Bill's briefly presenting a single image, often by a famous photographer, where he highlights some of the qualities that give it artistic value. This is an opportunity to think about the photographer's "voice," the special something that clues you into the unique way a great photographer approaches an image.

The rest of the session is devoted to a discussion of each participant's work, with input from the group and the instructor. You will be asked to bring in several photos each time we meet, including the first session. Among the issues we will cover are: building and/or refining a portfolio, intent and realization of that intent, editing work, creating an interesting sequence of images, finding diversity within a unified voice, storytelling in images, writing an artist's statement, critiquing your own work and that of others, and speaking about your work.

Bio

A practicing photographer and Ph.D. in art history from the prestigious Institute of Fine Arts at New York University, Bill Travis is uniquely qualified to help you deepen your work. Bill's photography has been exhibited on four continents and belongs to major public institutions, including Lincoln Center for the Performing Arts, The New York Public Library, Yale University, and museums in France, Spain, Russia, Hungary, Portugal, and Japan. His artwork appears in two monographs, plus numerous anthologies, magazines, and exhibition catalogues.

Bill Travis earned tenure at the University of Michigan, Dearborn, where he taught for a number of years and received the Distinguished Teaching Award for the Humanities. He has lectured on his photography at Columbia University and was interviewed on Italian television. His articles on art-historical topics have appeared in many scholarly journals of international standing. For more, please see www.billtravisphoto.com

Enrollment

The class meets five times, every Wednesday night from 7 to 9 p.m., from October 21 to November 18, at Soho Photo (15 White Street in Manhattan). Enrollment is limited to eight people, with a minimum of four participants (below that number, the class will be cancelled and your payment refunded in full). The cost for the five-week course is \$215. To enroll, please complete and return the attached form with your check.

FAQ

This class does not offer instruction on technique, cameras, or paper stock. Its purpose is to deepen understanding of aesthetic qualities in photography and to help you develop a portfolio of strong work. No supplies are provided. Participants will use their own cameras and supply prints at their own expense.

Registration form on page 2 (below).

REGISTRATION FORM

**Developing Your Photographic Vision (discussion class) led by Bill Travis, Ph.D.
October 21-November 18, 2015, Soho Photo Gallery, 15 White Street in Manhattan**

Payment: Payment must be made in full when registering. Please send a check for \$215 to 30 West 61st Street, Apt. 21C, NYC 10023, written to the order of "William Travis." Registration is not guaranteed until payment has cleared. No cash or credit cards.

Refunds: Requests for refunds must be submitted in writing to the instructor at 30 West 61st Street, Apt. 21C, NYC 10023 and the date of the request will be determined by the postmark on the envelope. No refunds or credits will be issued for sessions missed as a result of student illness, student emergencies, student absences, or events beyond the instructor's control. Notice of cancellation sent up to seven business days prior to the first class will result in a 100% refund; notice of cancellation up to four business days prior to the second class will result in a 50% refund. No refunds or credits will be given after that time.

Cancellations: The course is subject to cancellation due to under-enrollment, in which case a full refund will be issued. If the course is canceled, the instructor will not be responsible or liable for any other expenses that the student may have incurred, including but not limited to transportation and housing costs and the purchase of materials and supplies.

Date Changes: In the event a class needs to be rescheduled, a make-up class will be scheduled within the term or added to the end of the course.

Inclement Weather: In case of severe weather conditions, which could result in the cancellation of classes, the instructor will contact students by email as soon as possible. In general, weather conditions, such as snow, sleet, ice, or rain, will not warrant the cancellation of classes.

Student's Contact Information: It is the student's responsibility to keep the instructor advised of a current mailing address, e-mail address and telephone number.

Please provide the following contact information:

Name: _____

Address: _____

Email: _____

Phone: _____

Please describe your background in photography (all levels welcome):