

In The Dark About Using Your Portable Flash?

Soho Photo Gallery is pleased to present a workshop with Nelson Bakerman who can help you master your flash.

Date: Saturday, November 8, 2014

Time: 10 AM to 12:45 PM

Location: Soho Photo Gallery, 15 White Street, NYC, sohophoto.com

Cost: \$30 for Soho Photo photographers, \$45 for general public

Would you rather raise your ISO than use your flash? Do the various controls confuse you? Are you missing photo opportunities because you couldn't control the light? This workshop can help you expand your creative horizons by showing you how to maximize the use of your portable flash.

Instructor Nelson Bakerman can show you how to manipulate light so your flash works for you indoors and out -- whether you shoot portraits or street scenes.

In this fast-paced workshop, Nelson will demonstrate the basic ins and outs of a portable flash in both the manual and TTL modes. He'll also show why sometimes it doesn't work—even though it's set to TTL.

You'll find out:

- The difference between reflected and incident light readings and how it relates to the flash exposure
- How to tell when your flash reaches its limits
- When and why you should use the EV settings
- How to manipulate the direction of light when using off-camera flash
- How to use the flash direct or with a soft box or umbrella.

The take-away: You'll learn how to use the equipment you already have to maximize its potential and capture the pictures you want. Working with a highly regarded instructor, you'll get the opportunity to shoot demos in the class and see results instantly.

Workshop participants should bring their DSLR cameras, TTL flash units, and hot shoe extension cords or remote transmitters,

About the instructor: Nelson Bakerman has been teaching lighting techniques and portraiture at ICP and Long Island University since 2002; he currently teaches "Mastering the Portable Flash" at ICP. A documentary, portrait and conceptual photographer, his personal work is in the permanent collections of ICP, the Brooklyn Museum, the City of Paris, the New York Historical Society and Forest City Ratner, among others.

Pre-register now: You must register in advance since seating is limited. Please email Norm Borden at workshop@sohophoto.com by October 24 to reserve your place or if you have any questions.

SohoPhotoGallery