

SOHO PHOTO

15 White Street New York, NY 10013

212.226.8571

www.sohophoto.com

PROSPECTUS:

5th

ANNUAL ALTERNATIVE PROCESSES COMPETITION

NOVEMBER 3- 28, 2009

JUROR: ROBERT A. SCHAEFER, Jr.

ELIGIBILITY

The competition is open to U.S. residents 18 years of age or older, excluding members of Soho Photo Gallery. Alternative processes include (but are not limited to): albumen, cyanotype, Van Dyke brown, platinum/palladium, gum bichromate, bromoil, salt print, tintype, Daguerreotype, image transfers, liquid emulsion, and photogravure. Traditional silver gelatin prints, c-prints and digital prints are not eligible; however handmade prints created from digital negatives are welcome. We cannot accept free-standing work or images larger than 3 feet in any direction. Please send questions about eligible alternative processes and all other issues to: **Maureen Malovany at mgm340@optonline.net**

PRIZES

30-40 photographers will be selected for a group show at Soho Photo Gallery in November, 2009. Cash awards of \$150, \$100 and \$75 will be awarded for 1st, 2nd, and 3rd place winning entries. Sponsors Bostick & Sullivan, Talas and Rockland Colloid will also offer prizes. Winning participants will be listed on our website www.sohophoto.com

CALENDAR

- Submissions deadline: **September 12, 2009.**
- Photographers whose work is accepted will be notified by e-mail by September 19, and their names posted on the gallery's website.
- Accepted work must arrive at the gallery by October 24. Further instructions will be provided if you are accepted into the show.
- The show dates are Nov. 3-29. An opening reception will be held Nov. 3, 6 - 8 p.m.

SUBMISSION FEE AND FORMAT

FEE: \$40 for 5 submissions. Additional prints may be submitted for \$5 each.

Work will be judged from **WORK PRINTS ONLY** (unmatted and unframed). A work print is a true representation of the final print, and may be digitally or traditionally generated. If you can't copy your work at home have your file printed or print scanned at Staples or any photo processing company. Maximum paper size for work prints is 8.5"x11". **Clearly label the back of each print** with your name and telephone number. Number the submissions from 1-5, and indicate the top of each print. Send entries by US mail, FedEx, UPS, etc. with the entry form below. **Please do not request a signature upon delivery**, as this will only delay receipt of your entry. **Prints will be returned ONLY IF you enclose a stamped return envelope.** Prints not accompanied by a return envelope will be discarded.

Send submissions, entry form and check to: Alternative Processes Competition, Soho Photo Gallery at the address above. Send your work in envelopes 9"x12" or smaller. **Please do not send slides**, CDs, resume or artist's statement with your entries. If you want to be notified in writing of the juror's decision, please include an SASE with your submissions. One envelope for return of prints and notification of results will suffice.

ABOUT THE JUROR

Robert A. Schaefer, Jr. began his photography career in the late 70's while studying at the Technische Universität of Munich, Germany. After moving to New York in 1981, he started working with alternative printing processes from the 19th Century. Schaefer currently teaches various photography courses at New York University and cyanotype classes for The Center for Alternative Photography, and he writes about photography for the on-line magazine Double Exposure (www.doubleexposure.com). He is represented by the DeFrog Gallery in Houston, the Domeischel Gallery and Wm. Floyd in New York.

COMMISSION AND INSURANCE

Soho Photo Gallery asks for a 20% donation for any sales. Although Soho Photo will make every reasonable effort to protect your work while it is in our possession, we are not legally responsible for it, and insurance may be advisable for the duration of the show

ABOUT SOHO PHOTO GALLERY

Soho Photo Gallery is the oldest artist-run photography gallery in New York City, showcasing a broad spectrum of imagery by emerging and veteran photographers. It was established in 1971 by a group of photojournalists and avant-garde photographers who were seeking an alternative gallery space in which to exhibit work.

DELIVERY OF ENTRIES

Send your entry to Alternative Processes Competition, Soho Photo, 15 White Street, New York, NY 10013. Hand deliveries can be made Wednesday through Sunday 1-6 PM.

Bostick & Sullivan

Supplies for
Handcrafted Photography
Since 1980

TALAS

EST. 1962

BOOKBINDING, CONSERVATION & ARCHIVAL SUPPLIES



.....
Detach along line



ENTRY FORM

NAME _____

ADDRESS _____ **CITY/STATE/ZIP** _____

DAY PHONE _____ **EVENING PHONE** _____ **EMAIL** _____

HOW DID YOU LEARN OF THE COMPETITION? _____

#	Title or Description	Print Medium/Size	FINAL FRAME SIZE (MAX DIM 3 FT)
1			
2			
3			
4			
5			