

Krappy Kamera® XI I

INTERNATIONAL Juried Competition

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Deadline **DECEMBER 30, 2009**

Juror **DAILE KAPLAN**
SWANN GALLERIES

About Soho Photo

Soho Photo Gallery is the oldest artist-run photography gallery in New York City. It was established in 1971 by a group of photojournalists and avant garde photographers who were seeking an alternative gallery space in which to exhibit their work.

About the Competition

Our philosophy at Soho Photo is:

In the hands of an artist, great photographs can be made with minimal equipment. We will be searching for extraordinary photographs produced with cameras with lousy lenses. Artists are encouraged to explore this medium and let the creative juices flow while shooting and in the darkroom (wet or digital). Remember, it's the Krappy Kamera Competition – not the Krappy print competition

A Word About Digital Cameras

Out-of-the-box digital cameras are not permissible. However, SLR digital cameras may be modified to qualify. For example, a Lensbaby can replace the normal lens or a pinhole body cap can be used in place of a lens. (See What is a Krappy Kamera? and Categories).

NEW Notification of Contestants

We will notify all contestants via email if an email address is provided. A list of winners will be posted on our website by January 25. Photographers receiving awards will be called.

International Entries

We are pleased to invite photographers from outside the United States to participate in our International Krappy Kamera competition. All of the rules apply with the following exception:

The prints submitted for judging will be the actual print on display if selected by the judge. We do this because of the cost and complications associated with shipping framed photographs overseas. If selected we will mat and frame the work. Also, if you wish your submissions to be returned, please send a self addressed stamped envelope at the time of your submission. This would exclude you from being in the Krappy Kollage if your work is not chosen. A more detailed description for our International friends can be found on our website: www.sohophoto.com

What is a Krappy Kamera?

Examples of the big name brand Krappy cameras are Holgas, Dianas, Ansco (there are many more) and all pinhole cameras. You can also make your "good" camera into a Krappy Kamera by exchanging the lens with a pinhole body cap, Lensbaby, or Holga-type lens. For example, take an expensive 4 x 5 view camera and slap a plastic Holga lens on it and you have a qualifying Krappy camera. Other examples include replacing your SLR digital or film camera's lens with a Lensbaby or a pinhole body cap. Out-of-the-box disposables or point-and-shoot cameras are ineligible, their lenses are too good to be krap. Remember, just because a camera is old and moldy doesn't make it krappy.

THE LENS IS THE DETERMINING FACTOR

Sponsors:

Freestyle
Photographic Supplies

www.freestylephoto.biz

Freestyle will furnish prizes for:

Best in Show (complete Holga outfit value: \$500)
1st, 2nd, and 3rd place (Freestyle certificates from \$150 - \$250)

Light Leaks
Low Fidelity Photography
Magazine

www.lightleaks.org

Light Leaks Magazine will provide a one year subscription for each honorable mention award.

About the Juror

Daile Kaplan is vice president and director of photographs at Swann Galleries, New York's oldest specialty auction house, where she is also an auctioneer. In addition to setting world auction records for works by Dorothea Lange, Imogen Cunningham, Dave Heath, and many others, she has introduced a range of new genres to the auction world, including vernacular photography, press photographs, and photo objects. Ms. Kaplan is photographs specialist on P.B.S.'s nationally-acclaimed television program *Antiques Roadshow*, and has also appeared on The History Channel, HG-TV, The Discovery Channel, Plum-TV, City-TV (Toronto), and Capa-TV (Paris).

A former photographer, she is a prominent collector of 3-dimensional decorative and functional objects embellished with photographic images. She coined the term "pop-photographica" to describe these unique works. Artifacts from Ms. Kaplan's collection appear on the Smithsonian Institution's webpage *Click! Photography Changes Everything*. The Art Gallery of Ontario's exhibition "Pop Photographica, Photography's Objects in Everyday Life, 1842-1969," curated by Ms. Kaplan, was nominated Best Art Exhibition of the Year. The show subsequently travelled to the Parrish Art Museum.

She is on the board of directors of the Appraisers Association of America, and is a member of the Authors Guild and Art Table.

lomography

Lomography will provide all of the award winners with Diana Deluxe Kits. (Best in Show, 1st, 2nd, 3rd place and all honorable mention awards..)
www.lomography.com

B5+10 brooklyn
5and10.com
B5+10 Camera Dept for pinholes +plastic!
visit the store <http://www.brooklyn5and10.com>
<http://www.brooklyn5and10.com>

Brooklyn5and10.com will furnish \$100 gift certificate for each honorable mention award and furnish Ikimono 110 cameras to winners of the popular "People's Choice" awards.

LENSBABY™

Lensbabies will provide the top four winners with \$100 gift certificates to the www.lensbabies.com webstore.

SOHO PHOTO

15 White Street New York NY 10013

212 226 8571

www.sohophoto.com

Holga inspire
created to inspire

www.holgainspire.com

Our friends at Holga Inspire will select one image produced with a Holga camera. \$500 cash will be awarded.

FUJIFILM

www.fujifilmusa.com/products/index.html

Fujifilm will provide Instax cameras and film to record our opening reception.

Kompetition & Kollage

Soho Photo Gallery of New York City is proud to announce its Twelfth International Juried "Krappy Kamera" Competition. Juror Daile Kaplan will select approximately 50 prints to be included in a month-long exhibition at the Gallery in March, 2010. Along with Ms. Kaplan's selections, we will display every non-winning work print submitted in our 2nd floor *Gallery des Refusés* (we expect over 2000 prints this year). These prints will be displayed without names and will not be for sale. At the conclusion of the show, the Kollage will be dismantled and the prints will be incorporated into our on-going Table Installation - a permanent display of all non-winning entries compressed into a table top.

Prizes

Approximately 50 photographers will be selected to exhibit their winning entries in a group show at Soho Photo in March, 2010. Awards include: Best in Show, 1st, 2nd, 3rd Place, and three Honorable Mentions. Prizes will be provided by Brooklyn 5and10.com, Freestyle Photographic Supply Company, Fujifilm, Holga Inspire, Lensbabies, Lomography, and Light Leaks Magazine.

Entry

The competition is open to all photographers, 18 years of age or older, excluding members of Soho Photo Gallery. Any photographic print medium will be accepted as long as the original image was made with a qualifying camera (hint-the lens determines the krappiness of the camera). The maximum height or width of the framed work cannot exceed 36 inches. Free-standing pieces will not be accepted.

Submission

All work will be judged from work prints, digital or traditional. Maximum paper size for judging is 8.5" x 11" or smaller. On the back, clearly label each entry with your name and telephone number. Number the prints 1-6 and indicate the top of each print. Entries will **NOT** be returned...every print will be displayed during March, 2010. Send entries by U.S. Mail only (no return signatures). Please do not send envelopes larger than 9" x 12" or use excessive packing.

What is a work print?

A work print is an accurate representation of your final print. **If your final print is already in digital format**, reduce the resolution and size and print it on a less expensive paper **or** have your files printed at Kinko's or Staples **or** take your file to any photo processing company. Regardless of the size of your final image, the work print must not exceed the 8.5" x 11" paper size limit.

Avoid applying special techniques to the work prints if it is not on your original. Keep your work print true to your final print. **DO NOT** send CD's or slides of your work.

If your final print is NOT in digital format, you may submit traditional photographically processed prints no larger than 8.5" x 11".

We reserve the right to disqualify any work that is not represented accurately.

For INTERNATIONAL photographers, please see the "International Entries" section.

Fees

Up to six work prints may be entered for a \$40 entry fee. Additional prints may be submitted for \$5 each. Make checks payable to Soho Photo Gallery. Be sure to include the completed entry form. Please duplicate forms in case you are submitting more than 6 entries.

Delivery

Send entry form by U.S. Mail to Soho Photo, 15 White St., New York, NY 10013. Hand deliveries can be made Wed - Sun 1-6pm.

If you are selected as a winner, your framed work must be received by February 15, 2010. Final prints must be framed and wired for hanging.

Although Soho Photo Gallery will make every reasonable effort to protect your work while it is in our possession, we are not legally responsible for it. Therefore, you might want to make sure that your insurance will cover your work while it is in our possession.

Deadlines

The completed application, work prints, and fee must be received by

December 30, 2009

Winners will be notified by January 25, 2010. Winners' framed prints are due by Feb. 15, 2010.

Check List

- Work print entries
- \$40 check to Soho Photo Gallery plus \$5 each additional print
- Completed application

Questions? Please call Sandra Carrion
516 485-6951
or email: krappykamera@aol.com

www.sohophoto.com



15 White Street New York NY 10013

212 226 8571

www.sohophoto.com

Krappy Kamera® XII

International Juried Competition

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SWANN GALLERIES

ENTRY FORM

please detach and send with your entry

please type or print clearly

send to: Krappy Kamera Entries
Soho Photo Gallery • 15 White Street • New York, NY 10013

2010

Name _____

Address _____

City, State, Zip _____

Best Phone # to contact you () _____

e-mail: _____

(please include an e-mail address if you wish to receive notification of your entry)

How did you learn of the competition? If found on the Internet, please let us know the name of the site.

#	Title or Description	Print Process	Camera Type	Frame Size (h x w)
1				
2				
3				
4				
5				
6				

Reminder: Work prints will not be returned. All work prints will be in our Krappy Kollage then incorporated into our permanent display.